

**Curriculum Vita Robert W. (Bill) Service, Ph.D., Samford University, School of Business**  
As of August 22, 2005

**29 August 2005 to 17 December 2005**

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**EDUCATION**

**Ph.D.** Strategy, MIS and Statistics: The University of Texas at Arlington, 1993.

Dissertation: Influential Variables in the Management of Innovation.

**MBA** The University of Texas at Arlington, 1978.

Thesis: Personnel Productivity and Retention in Data Processing.

**B.S.** Mathematics and Business: Mississippi College, Clinton, Mississippi, 1970

**BACKGROUND**

After 22 years of management and information systems experience, I opted for a new challenge and chose to make a career change to pursue a Ph.D. and begin a second career teaching at the university level.

Now, having taught at the University of Texas at Arlington for five semesters and currently teaching in my 12<sup>th</sup> year at Samford University, I have found in academic life the challenges and environment I need and desire. I have felt a true love for teaching and learning. Higher education has a major role in helping re-sharpen competitive edges and in recommitting to ethical behavior. I can help accomplish these goals.

I am proud to have won the University-wide John H. Buchanan Award for Excellence in Teaching in my third year at Samford. I expect to have an even longer and more productive career in academics than I enjoyed in my corporate capacities as an executive, manager, analyst, and programmer.

I have taught executive-MBA-level and undergraduate level courses: Leadership, Communications, Organizational Theory, Strategy, Current Topics in Management and Leadership, Management of Technology and Innovation, Human Resource Management, Banking, Organizational Behavior, Management Information Systems, and General Management Principles. I have produced scholarship in each of the areas in which I teach.

**COMPETENCIES**

- A productive, innovative leader who achieves excellence and reaches goals while working independently or with others; characterized by energy and enthusiasm.
- A consensus builder who inspires others and fosters a positive team environment, as demonstrated by the various committees or projects where I have served.
- An initiator and idea generator willing to share ideas and credit with peers: published with 9 different Samford Business School professors.
- One who has blended academic knowledge with first-hand business expertise to offer students a 360° perspective.
- An empowering educator who facilitates students' learning processes and encourages them to expand their point of view, open their minds to new ideas, to take responsibility, and to begin thinking and acting like business professionals and leaders of the future.

### **Most Recent Publications**

Service, R. W. (2005). Measuring and Teaching for Success: Intelligence Versus IQ. *The International Teaching Methods and Styles Journal*, 1(1): pp. 5-24.

Service, R. W. (2005). SQ Versus IQ: Successful Intelligence Measuring and Teaching What Matters. *The International Journal of Business Disciplines*, Acceptance letter dated March 10, 2005 from W. Terry Dancer, Editor: dancer@astate.edu.

Service, R. W. (2005). CQ: The Communication Quotient for IS Professionals. *Journal of Information Science* 31(2): pp. 99-113.

Service, R. W. (2005). The Development of Strategic Intelligence: A Managerial Perspective, *International Journal of Management* 23(1).

Service, R. W., Heames, J. T. and Smith, D. L. (2005). Management of Information Systems and Related Information Technology. *Journal of Business and Information Technology*, Acceptance letter dated June 6, 2005 from Dustin Wibowo, Editor: kwibowo@iup.edu.

Service, B. and Arnott, D. (2005). *LQ<sup>®</sup> The Leadership Quotient: 12 Dimensions for Measuring and Improving Leadership*. Our new concept book, “LQ<sup>®</sup>,” uses fads, theories, teachings, and personal stories of great and not-so-great individuals to provide a lifetime formula for leadership success. A direct approach to leadership and management, bypassing the fluff so prevalent in our information soaked society. LQ<sup>®</sup> is backed by our formulas, 50+ figures, 100+ lists and 500+ references coupled with our 45+ years of education and 60+ years of experience. It is the most comprehensive guide to leadership understanding and development ever. All 14 Chapters 190K words, are ready for publication.

### **ADDITIONAL ACADEMIC ACTIVITIES**

- Mentor high-potential individuals striving for increased responsibilities (over 50 individuals).
- Guide preparation and review of strategic plans for many organizations and individuals.
- Meet in-coming students, parents and athletic recruits representing the Business School.
- Conduct presentations for past students, both at their place of work and charities.
- Contribute financially to campus ministries (former students), and to the University.
- Past faculty advisor for AKPsi and Young Republicans.
- Consult, mentor, write references for current and former students.
- Review 5+ cases a year for Society for Case Research and North America Case Research Asst.
- Review papers for The Association of Information Systems, MBMA, DSI, and others.
- Facilitate courses and handle various other assignments with Samford’s Banking School.

### **PERSONAL**

Born November 24, 1945, in Jackson, Mississippi, married with two grown children. Six feet one inch tall, weigh 200 pounds, athletic, exercise daily, and enjoy excellent health. Hobbies are exercising, building, travel, reading, and mentoring former students and executives.

- Taught Sunday school classes, chaired church committees, and continue as an active member.
- Consulted with Southern Companies and Alabama Economic Development executives and served as an expert witness in information systems.

**EXPERIENCE-ACADEMIC**

**SAMFORD UNIVERSITY**, Birmingham, AL August 1993 - Present  
Associate Professor, Management, School of Business

**Teaching assignments- 1993-2005**

**Undergraduate Primary Courses**

***Strategy previously titled Policy and Strategy***

Fall 1994, Spring & Fall 1995, Spring & Fall 1997, Spring & Fall 1998, Spring & Fall 1999, Spring & Fall 2000, Spring & Fall 2001, Fall 2002, Spring and Fall 2003, Spring and Fall 2004, Spring 2005

***Leadership, Paradigms, and Roles or Leadership: Models, Theory and Practice***

Jan. Term 1998, Spring 1999, Fall 2000, Jan Term in London 2001, London Spring 2002, Fall 2002, Fall 2003, Jan Term 2004, Spring and Fall 2004, Summer 2005

***Leadership for Innovations/Management of Innovation; Leadership for Innovation***

Spring 1994, Summer 1995, Fall 1996, Spring & Summer 1998, Spring and Fall 1999, Jan 2002, Jan 2003, Jan 2005

***IS/IT Management: Information Systems Management, Analysis and Solutions***

previously titled Management Information Systems  
Fall 1998, Fall 2001, Fall 2002

**Other Courses**

***Introduction to Management previously Introduction to Management I & II***

Fall 1993, Spring, Summer & Fall 1994, Spring Summer & Fall 1995, Fall 1996

***Communications-Current Topics In Management***

Fall 1993, Fall 1994

***Human Resource Management*** – Spring 1996

***Organizational Behavior*** – Spring 1997

**MBA Primary Courses**

***Strategy previously titled Policy & Strategy***

Summer 1996, Fall 1997, Summer 2002, Spring 2003, Fall 2003, Spring and Summer 2004, Fall 2004, Spring 2005

***Leadership for Innovation and Change*** Summer 2002, Summer 2003, Summer 2004

**Other Courses**

***Management of Information Systems & Technology, Management of Technology, Oral & Written Presentations, Human Resource Management , Innovation in Organizations, Organizational Behavior***

**THE UNIVERSITY OF TEXAS AT ARLINGTON**, Arlington, TX 1990 - 1993  
Instructor and student  
Taught Strategic Management, Organizational Behavior and Introduction to Management while pursuing the Ph.D. I taught two courses per semester.

**DALLAS COMMUNITY COLLEGE DISTRICT**, Dallas, TX 1979 – 1983  
Part-time Instructor, Dallas Community College District,  
Taught computer programming, systems analysis, and logic.

### **EXPERIENCE-BUSINESS**

**TRW INC., INFORMATION SERVICES DIVISION**, Dallas, TX 1978-1990  
**Vice President of Systems and Programming**

Led 250 managers, programmers, analysts and production personnel. Directed and controlled planning, budgeting, hiring, organizational decisions, and development of management personnel. Responsible for all systems and programming activities for nationwide credit reporting and collections systems.

- Established organizational planning function and developed comprehensive systems plans to meet organization's anticipated needs while increasing staff 300%.
- Established and maintained departmental budgets (1989 budget \$15,000,000.). In 12 years, budgeted versus actual expenditures ranged from 94.8% - 101%
- Realized 95% of annual goals set over a 12-year period.
- Implemented hundreds of systems enhancements annually and many new systems while maintaining 99% on-line availability and 98% on-time completion of production cycles.
- Managed file volume growth of more than 800% with a 300% increase in staffing.
- Replaced all systems (over 7,500,000 lines of code) during management tenure, most significantly an on-line, real-time credit reporting system with a 140,000,000-record consumer data base available essentially 24 X 7 to over 10,000 concurrent users.
- Assisted in the development of a comprehensive appraisal and compensation system based on modifications to the HAY system's principles. System was ultimately adopted by the parent firm, Chilton Corporation, and later used in part to upgrade TRW's Information System's Division HRM policies.
- Established data administration, development and maintenance standards, and systems integrity and QC functions.
- Reduced turnover of department from 49% to 11%.
- Established sign-off procedures, marketing release concepts and development methodologies.
- Accomplished five separate facility moves with no service interruptions.
- Supported eight mainframe installations with no major outages: average purchase price of each mainframe was \$3.5 million.
- Installed independent I/O modes and Datacomm DB, DD and DQ systems.
- Installed automated program library system and project control system.
- Completed several operating systems conversions.

- Maintained system with 450 gigabytes of on-line data and network of over 10,000 terminals. Achieved 99% availability for 114-hour week.
- Participated in the sale of Chilton Corporation (listed on American Stock Exchange) to Borg-Warner (New York Stock Exchange) at published price of 33 times earnings. Then participated as a purchasing partner in a management-led leveraged buy-out of Chilton Corporation from Borg-Warner. Again, participated in the sale of Chilton Corporation to TRW Incorporated. This sale resulted in a 790% return on the investment in one and one-half years. Recommended and controlled the phase-out of the old Chilton Corporation's separate systems and facilities.

**BLUE CROSS and BLUE SHIELD OF TEXAS, Dallas, TX** 1970-1977

**Manager, Government Systems Group** 1975-77

Directed systems and programming staff of 25 supporting claims processing: responsible for planning, organizing, directing, budgeting, evaluating, and staffing.

**Project Leader-Lead Systems Analyst** 1973-74

Organized and directed systems development projects, and performed systems design and analysis.

**Senior Programmer/Analyst** 1970-72

Designed, programmed, tested and implemented a claims processing system. Also DP user representative for system.

**INTERTEC SERVICE BUREAU, Jackson, MS** 1969-1970

**Programmer**

Designed and wrote applications programs using ALC and COBOL.

**MISSISSIPPI STATE WELFARE DEPARTMENT, Jackson, MS** 1968-1969

**Programmer Trainee and Programmer**

Wrote programs using BAL, RPG, and COBOL.

### **CERTIFICATES and MEMBERSHIPS:**

Holder of **CDP** (Certificate in Data Processing) from DPMA. Past secretary for the Association for Systems Management. Member of The Academy of Management, Society for Case Research, and Association for Information Systems.

### **MILITARY:**

United States Army Reserves, 1965 - 1971. 2nd Lieutenant upon Honorable Discharge.

**SAMFORD UNIVERSITY COMMITTEE ASSIGNMENTS**

University, Writing and University Programs Committee  
University, Business School Dean Search Committee  
University, Athletics Committee  
Business School Strategic Planning and Governance Committee  
Business School Graduate Process Committee  
Business School, Scholarship and Awards Committee  
Committee to revisit Foundational Statements and TQM efforts

**PROFESSIONAL MEETING ATTENDANCE**

Texas Conference on Organizations in Lago Vista, Texas, April 10-12,1992.  
High Technology Management Conference. Bolder, Colorado, June 16-19, 1993.  
Southwest Academy of Management Conference, New Orleans, 1995  
Society for the Advancement of Management International Conference, Las Vegas, 1997  
Association of Private Enterprise Education Annual Conference, Arlington, VA, 1997  
Society for Case Research at the University of Nebraska at Kearney, 1997  
The Western Casewriter's Association, Portland, Oregon, 1998  
Society for Case Research at Middle Tennessee State University, 1998  
Society for Case Research at Samford University, 2000  
Association for Information Systems Long Beach California, 2000  
MBMA Meeting in Chicago, 2000  
Association for Information Systems Boston, 2001  
Society for Case Research at Miami University (Ohio), 2001  
Society for Case Research at Fort Lewis College Durango, CO, 2002  
MBMA Conference Chicago, Illinois 2003  
Emerging Issues in Business Education Myrtle Beach, South Carolina, 2003  
International Academy of Business and Public Administration Disciplines, New Orleans, 2004  
International College Teaching Methods & Styles Conference, Reno, Nevada September 2004  
International Academy of Business and Public Administration Disciplines, Dallas, TX May 2005

**SCHOLARSHIP 1997 – 2005**

**Articles**

Boockholdt, J. L. and Service, R. W. (1997). Strategies for Individual Survival During A Corporate Consolidation. SAM Advanced Management Journal, 62(4), 26-31.

Felton, E. L. and Service, R. W. (1997). Valley Feeders. Annual Advances In Business Cases 1997, 302-316.

Felton, E. L., Service, R. W., Hocutt, M. A. (2000). Eskom: Branding Electricity. The Society for Case Research Journal 8(2), 131-145 plus a nine page teaching note available on-line.

Reed, M. M., Guess, A. K. and Service, R. W. (2000). Disclosure and Feedback as Communication Discriminators Between C.P.A.'s, M.B.A.'s and Undergraduate Management Students. Business Journal.

Service, R. W. (1993). Influential Variables in the Management of Innovation. Ann Arbor, Michigan: UMI Dissertation Services, 226 pages.

Service, R. W. (1997). Innovativeness In University Business School Teaching. The Journal of Private Enterprise Education, XIII(1), 158-162.

Service, R. W. (1997). Should We Be Innovative Leaders or Followers? Annual Advances In Business Cases 1997, 264-282.

Service, R. W. (1999). Organizational Innovativeness: A comprehensive Review of Models. Accepted for publication in M. A. Runco (Ed.), The Creativity Research Handbook (Volume 3). CressKill, NJ: Hampton Press.

Service, R. W. (1999). Rapid Incremental Innovation: A Strategy for Excellence in Business Education. Texas Business Education Journal VII(1), 22-34.

Service, R. W. (2005). CQ: The Communications Quotient for IS Professionals. Journal of Information Science,31(2): pp. 99-113.

Service, R. W. (2005). Measuring and Teaching for Success: Intelligence Versus IQ. The International Teaching Methods and Styles Journal, 1(1): pp. 5-24.

Service, R. W. (2005). SQ Versus IQ: Successful Intelligence Measuring and Teaching What Matters. The International Journal of Business Disciplines. Acceptance letter dated March 10, 2005 from W. Terry Dancer, Editor: dancer@astate.edu.

Service, R. W. (2005). The Development of Strategic Intelligence: A Managerial Perspective, International Journal of Management 23(1).

Service, R. W. and Boockholdt, J. L. (1999). Factors Leading to Innovation: A study of Managers' Perspectives. Creativity Research Journal, 11(4), 295-307.

Service, R. W. and Felton, E. L. Jr. (2002). Baxter Memorial Hospital. Society for Case Research. Presented at Fort Lewis College, Durango, CO, June. Accepted for publication in the 2003 edition of Annual Advances in Business Cases.

Service, R. W. and Felton, E. L. Jr. (2003). Twin Rivers Construction Company. Annual Advances. McGraw-Hill, 249-261.

Service, R. W. and Heames, J. T. (2004). Dichotomies in Teaching, Application and Ethics. Journal of Education for Business, 79(2), 18-22.

Service, R. W., Heames, J. T. and Smith, D. L. (2005). Management of Information Systems and Related Information Technology. Journal of Business and Information Technology. Acceptance letter dated June 6, 2005 from Dustin Wibowo, Editor: kwibowo@iup.edu.

Service, R. W. and Maddux, H. S. (1999). Building Competitive Advantage Through IS: The Organizational Information Quotient. Journal of Information Science, 25(1), 51-65.

Service, R. W. and Maddux, H. S. (1999). Clinton Holding Company: Strategies for Evaluating Innovations. Annual Advances In Business Cases 1999, 39-58.

Service, R. W. and Venable, J. M. (1999). Magnolia State Bank's Technology Dilemma. Annual Advances in Business Cases 1999, 280-293.

Tevendale, B., Service, B. and Boockholdt, J. (2003). Have we become jaded to corporate scandals? Birmingham Business Journal, 20(23), 30.

### **Competitive Proceedings and Presentations**

Service, R. W. (2005). Communications for Management: Personal, Organizational and Technological. Proceedings of The 2005 International Academy of Business and Public Administration Disciplines. Presented in Dallas, TX May 23-26.

Service, R. W. (2004). Developing Strategic Intelligence. Proceedings of The 2004 International College Teaching Methods & Styles Conference. Presented in Reno, Nevada September 26-29.

Service, R. W. (2004). Measuring and Teaching for Success. Proceedings of The 2004 International College Teaching Methods & Styles Conference. Presented in Reno, NA September 26-29.

Service, R.W. & Heames, J.T. (2004). Leadership: Top 10 principles for application. *Proceedings, UNL Gallup Leadership Institute Summit*, Presented by J.T. Heames in Lincoln, Nebraska, June.

Service, R. W. and Heames, J. T. (2004). Leveraging Leadership: 50 fundamentals for application. In Competitive Proceedings of The International Academy of Business and Public Administration Disciplines, p. 9. Presented in New Orleans January 23-25.

Service, R. W. and Heames, J. T. (2004). Putting management back in the managerial information system course. In Competitive Proceedings of The International Academy of Business and Public Administration Disciplines, p. 46. Presented in New Orleans January 23-25.

Boockholdt, J. L. and Service, R. W. (2003). Education, Work Experience, and Ethical Values. Decision Sciences Institute Proceeding: Dr. Boockholdt presented in Washington, DC, November 24.

Heames, J. T. and Service, R. W. (2003). Managerial Application and Teaching Dichotomies. (2003). In Proceedings and Presented at MBAA Conference in Chicago, March 12. Received McGraw-Hill-Irwin Best Paper Award.

Service, R. W. and Reed, M. M. (2003). Teaching and Testing for Leadership versus Management. Proceedings of Conference on Emerging Issues in Business and Technology. Presented in Myrtle Beach, South Carolina on November 1, 2003.

Felton, E. L., Jr. and Service, R. W. (2002). The StarLink Opportunity: What's The Big Deal? 2001 Society for Case Research Meeting. Presented at Fort Lewis College, Durango, CO, June.

Service, R. W. and Felton, E. L. Jr. (2002). Baxter Memorial Hospital. 2002 Proceedings Society for Case Research. Presented at Fort Lewis College, Durango, CO, June.

Service, R. W. and Felton, E. L. Jr. (2002). Twin Rivers Construction Company. 2002 Proceedings Society for Case Research. Presented at Fort Lewis College, Durango, CO, June.

Boockholdt, J. L. and Service, R. W. (2001). Information Systems for Competitive Advantage. 2001 Proceeding for The Association for Information Systems: Presented in Boston, MA August 13-15.

Felton, E. L. and Service, R. W. (2001). Baxter Memorial Hospital. 2001 Society for Case Research Meeting. Presented at Miami University (Ohio), June.

Service, R. W. and King, J. L. (2001). A New Managers Most Difficult Task. 2001 Society for Case Research Meeting. Presented at Miami University (Ohio), June.

Service, R. W. and Boockholdt, J. L. (2000). Employing Information Systems for Competitive Advantage. 2000 Proceedings for The Association for Information Systems: Presented in Long Beach, CA August 13-15: p. 1230-1239.

Service Jr., R. W., and Service, R. W. (2000). A Dark Destiny. 2000 Proceedings for MBMA. Presented in Chicago, March.

Service Jr., R. W., and Service, R. W. (2000). A Dark Destiny. 2000 The Society for Case Research Meeting: Presented at Samford University, July.

Service, R. W., Felton, E. L., and Venable, J. (1999). Rickey Jackson's Dilemma. 2000 Society for Case Research Meeting. Presented at Northern Michigan University, Marquette, MI, July.

Service, R. W. and Venable, J. M. (1999). Magnolia State Bank's Technology Dilemma. 2000 Proceedings Society for Case Research. Presented at Northern Michigan U. Marquette, MI, July.

Service, R. W. and King, J. L. (1998). The Difficult of Performance Appraisals. Proceeding of the Western Casewriter's Association. Presented in Portland, Oregon, March 26.

Felton, E. L. and Service, R. W. Eskom: Branding Electricity. (1998). Proceeding of the Western Casewriter's Association. Presented in Portland, Oregon, March 26.

Felton, E. L. and Service, R. W. (1998). Eskom: Branding A Commodity In An International Environment of Rapid Political and Social Change. 1998 Proceedings of Society For Case Research. Presented at Middle Tennessee State University, June 26.

Service, R. W. and King, J. L. (1998). The Difficult of Performance Appraisals. 1998 Society for Case Meeting. Presented at Middle Tennessee State University, June 26.

Service, R. W. and Maddux, H. S. (1998). Clinton Holding Company: Strategies for Evaluating Innovations. 1998 Proceeding of Society For Case Research. Presented at Middle Tennessee State University, June 26.

Boockholdt, J. L. and Service, R. W. (1997). Strategies For Individual Survival During A Corporate Consolidation. The Proceedings Society for Advancement of Management. Presented at the SAM International Management Conference, Las Vegas, March 26.

Felton, E. L. and Service, R. W. (1997). Valley Feeders. 1997 Proceeding of Society For Case Research. Presented at University of Nebraska at Kearney, July 11.

Reed, M. M., Guess, A. K. and Service, R. W. (1997). Disclosure and Feedback as Communication Discriminators Between C.P.A.'s , M.B.A.'s and Undergraduate Management Students. Southwest Business Symposium. Received the Best paper award at the Fourteenth Annual Symposium in Tulsa, Oklahoma.

Service, R. W. (1997). Should We be Innovative Leaders or Followers? 1997 Proceeding of Society For Case Research. Presented at University of Nebraska at Kearney, July 11.

Service, R. W. (1997). Innovativeness in University Teaching. Proceedings for Association of Private Enterprise Education, Twenty-Second Annual Meeting. Presented at the Annual Conference in Arlington, VA April 13.

Service, R. W. and Arnott, D. H. (1993). Environmental and Intrafirm Variables as Competing Antecedents of Innovatory Capacity. Proceedings Third Biennial High Technology Management Conference. Presented at Conference in Bolder, Colorado, June 16-19.

Service, R. W. (1992). Established Notions of Generic Strategies for Competitive Advantage Demand Recasting. Proceeding Globalization and Diversity: Managing in a Changing World. Presented at The Seventh Annual Texas Conference on Organizations in Lago Vista, Texas, April 10-12.

### Cases written and used for training in Samford University's Banking School

- 1) "Human Resource Practices at Davenport Bank" 2) "Loan Strategies at City of Raymond Bank"
- 3) "A Matter of Style: Should We Lead or Follow" 4) "Early Success with a New Community Bank"
- 5) "Jefferson Bank Holding Company: Loan and Deposit Products for the Bank of the Future"

### Work in Progress

*LQ*<sup>®</sup> *The Leadership Quotient: 12 Dimensions for Measuring and Improving Leadership*. Service and Arnott—completed July 2005. The following wording is from my sales pitch: ***LQ*<sup>®</sup>, *The Leadership Quotient*, is The Leadership Bible providing the light and the way to lasting leadership success.** *LQ*<sup>®</sup> uses fads, theories, teachings, and personal stories of great and not-so-great individuals to give you a lifetime formula for leadership success. A direct approach to leadership management, bypassing the fluff so prevalent in our information soaked society. *LQ*<sup>®</sup> is backed by our copyrighted formula, 50+ figures, 100+ lists and 500+ references coupled with our 45+ years of education and 60+ years of experience. It is **the most comprehensive guide to leadership understanding and development ever, no BS**. All 14 Chapters of *LQ*<sup>®</sup>, 190,000 words, are completed and ready for publication pending copy editing.

"Teaching and Testing for Leadership Versus Management." Service & Reed. Submitted to *The Journal of Leadership Studies*

"Putting Management Back Into The Managerial Information Systems Course." Service & Heames. Submitted to *Journal of Education for Business*.

"Fundamentals of Human Influence: Leveraging Leadership." Service & Heames. Coauthor submitting.

As of 8-20-05 I am getting 6 papers ready for conferences: 1) "The *LQ*<sup>®</sup>, The Leadership Quotient"; 2) "Leadership and the Experience Factor;" 3) Fifty Principles for Leadership;" 4) "Leadership: The Super Ten;" 5) "KQ: Leadership and Acquiring Useful Knowledge;" 6) "IQ and Success: Teaching, testing, learning, leading". I am writing the abstracts from my articles and looking for coauthors.

"MQ: The management Quotient - Management, Leadership, Religion, and Reality." Being revised for submission. This article has been a hit with MBA students because of its realistic pronouncements.

Papers started : Who, Why and Why not—an academic question on innovation sources; Religion and strategy; Teaching and testing for ethics and values; Strategic Intelligence for IS/IT professionals; The Top Ten Basic Leadership Principles; 101 Principles of Innovation: Leading a Fast Incremental Innovation Strategy; and Leveraging Leadership: 50 Fundamentals for Application book is outlined to be 50 chapters each 3-7 pages detailing the principles shown in the attached article.

The spring of 2002 was spent teaching and learning in London, and though it did cost some publications, it was a life-altering experience. I have also taught executive MBAs at The Kiev Business School in the Ukraine in 2004 and 2005. My wife and I traveled extensively throughout Europe and America, and attended many cultural and educational events. I am richer culturally and emotionally from the experiences. I will be teaching and studying in London the fall of 2005 (28 August until 17 December Daniel House Samford University's London Study Center in London—see page 1 for complete address and phone information ).